

TELE REP

Order#:

Agency: STRATEGIC MEDIA SERVICES

Buyer: DIANE BANCROFT

REP BUYLINES

Dates: Oct31/12 - Nov06/12

Prod2:

Tel #:

 $Tr\varepsilon$

Sa

 E_{Si}

De

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
	##CASH										
	1	W-F/5-6A	30S	\$500	Oct31/12	Nov2/12	1	4	4	\$2,000	5A NEWS
	2	M-Tu/5-6A	30S	\$500	Nov5/12	Nov6/12	1	1	1	\$500	5A NEWS
	3	W,F/6-630A	30S	\$800	Oct31/12	Nov2/12	1	2	2	\$1,600	6A NEWS
	4	Mon/6-630A	30S	\$800	Nov5/12	Nov5/12	1	1	1	\$800	6A NEWS
	5	W-F/630-7A	30S	\$900	Oct31/12	Nov2/12	1	1	1	\$900	6A NEWS
	6	M-Tu/630-7A	30S	\$900	Nov5/12	Nov6/12	1	1	1	\$900	6A NEWS
	7	W-F/7-9A	30S	\$900	Oct31/12	Nov2/12	1	4	4	\$3,600	CBS THIS AM
	8	M-Tu/7-9A	30S	\$900	Nov5/12	Nov6/12	1	3	3	\$2,700	CBS THIS AM
	9	W-F/9-10A	30S	\$800	Oct31/12	Nov2/12	1	3	3	\$2,400	LIVE WITH KELLY
	10	M-Tu/9-10A	30S	\$800	Nov5/12	Nov6/12	1	2	2	\$1,600	LIVE WITH KELLY
	11	W-F/12N-1230P	30S	\$1,200	Oct31/12	Nov2/12	1	3	3	\$3,600	NOON NEWS
	12	M-Tu/12N-1230P	30S	\$1,200	Nov5/12	Nov6/12	1	1	1	\$1,200	NOON NEWS
	13	W-F/3-4P	30S	\$800	Oct31/12	Nov2/12	1	3	3	\$2,400	ANDERSON
	14	M-Tu/3-4P	30S	\$800	Nov5/12	Nov6/12	1	1	1	\$800	ANDERSON
	15	W-F/4-5P	30S	\$800	Oct31/12	Nov2/12	1	3	3	\$2,400	DR PHIL
	16	M-Tu/4-5P	30S	\$800	Nov5/12	Nov6/12	1	1	1	\$800	DR PHIL
	17	W-F/5-530P	30S	\$2,000	Oct31/12	Nov2/12	1	2	2	\$4,000	5P NEWS
	18	W-F/530-6P	30S	\$2,000	Oct31/12	Nov2/12	1	1	1	\$2,000	530P NEWS
	19	M-Tu/530-6P	30S	\$2,000	Nov5/12	Nov6/12	1	1	1	\$2,000	530P NEWS
	20	M-Tu/6-630P	30S	\$3,500	Nov5/12	Nov6/12	1	1	1	\$3,500	6P NEWS
	21	Thu/9-10P	30S	\$6,000	Nov1/12	Nov1/12	1	1	1	\$6,000	PERSON OF INTEREST
		Total 40 Spots for:		\$45,700					40	\$45,700	
		Monthly Estimate Dollars:									
										\$45,700 Nov/12	

Rep: TELEREP, INC

Run On: Oct31/12 a

Order#: affic#:

Station: lesperson: DAVE CLARK

Agency: t#:

Advertiser: RA35+

Buyer: D



Mod Code	Buy Line	Day/Time	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH				
	1	W-F/5-6A	0.0	Oct24/12	Rev #0: A
	2	M-Tu/5-6A	0.0	Oct24/12	Rev #0: A
	3	W,F/6-630A	0.0	Oct24/12	Rev #0: A
	4	Mon/6-630A	0.0	Oct24/12	Rev #0: A
	5	W-F/630-7A	0.0	Oct24/12	Rev #0: A
	6	M-Tu/630-7A	0.0	Oct24/12	Rev #0: A
	7	W-F/7-9A	0.0	Oct24/12	Rev #0: A
	8	M-Tu/7-9A	0.0	Oct24/12	Rev #0: A
	9	W-F/9-10A	0.0	Oct24/12	Rev #0: A
	10	M-Tu/9-10A	0.0	Oct24/12	Rev #0: A
	11	W-F/12N-1230P	0.0	Oct24/12	Rev #0: A
	12	M-Tu/12N-1230P	0.0	Oct24/12	Rev #0: A
	13	W-F/3-4P	0.0	Oct24/12	Rev #0: A
	14	M-Tu/3-4P	0.0	Oct24/12	Rev #0: A
	15	W-F/4-5P	0.0	Oct24/12	Rev #0: A
	16	M-Tu/4-5P	0.0	Oct24/12	Rev #0: A
	17	W-F/5-530P	0.0	Oct24/12	Rev #0: A
	18	W-F/530-6P	0.0	Oct24/12	Rev #0: A
	19	M-Tu/530-6P	0.0	Oct24/12	Rev #0: A
	20	M-Tu/6-630P	0.0	Oct24/12	Rev #0: A
	21	Thu/9-10P	0.0	Oct24/12	Rev #0: A
		Total 40 Spots for:	0.0		
		Monthly Estimate Dollars:			
			0.0	Nov/12	